



## **CX North America Integrates Its Freight Collaboration Platform With Active Aero Group's Technology**

*Seamless Information Flow Increases Carriers' Efficiency and Accords Preferred Provider Status*

**TECUMSEH, Ontario – March 8, 2017 – [CX North America Information Services Inc.](#)** (CX North America), a leader in freight collaboration solutions for the transportation industry, today announced it has partnered with [Active Aero Group](#), North America's leading provider of transportation management services for the manufacturing industry. Under the terms of the agreement, the two firms' proprietary technology platforms have been integrated to allow automatic electronic information exchange.

The integration allows load data to flow seamlessly from the Active Aero Group platform into the CX North America solution and automatic location updates and key shipment notification alerts from the CX North America to populate the Active Aero Group system in real time. As a result, carriers, drivers, Active Aero Group and its customers receive precise, up-to-date information in the most efficient means possible. Updates span all events from load pickup to delivery, including routes taken and estimated arrival/delivery times as well as transmission of Proof of Delivery (POD) documents, images and electronic signatures.

David Camden, vice president of operations for Active Aero Group, says, "We pride ourselves on service delivery accomplished in full view of our customers, whether it is bidding, tendering, tracking, reporting or more. We thus demand that carriers support our commitment to visibility by providing us constant shipment status updates. By virtue of this integration, carriers using the CX North America solution become preferred providers, as automatic system updates by electronic means comprise the most efficient and timely notifications possible."

Sharon Coburn, CX North America's vice president of business development for North America, says, "We are pleased to team with Active Aero Group and bring immediate benefit to customers of both companies. From our perspective, CX North America customers doing business with Active Aero Group gain an additional service offering as part of their subscription, satisfy a key work requirement efficiently and effectively, and

decrease their workload. In the process, carriers are considered preferred providers, a designation that will assist their efforts to win work going forward. It is a win-win situation all around.”

Current Active Aero Group subscribers can register for CX North America here: <https://cxna.com/sign-up>.

CX North America will be exhibiting at the Transportation Intermediaries Association (TIA) 2017 Capital Ideas Conference & Exhibition, April 5–8, 2017, Red Rock Casino Resort & Spa, Las Vegas, Nevada.

### **About CX North America**

CX North America Information Services Inc. (CX North America), headquartered in Tecumseh, Ontario, Canada, is a wholly-owned subsidiary of Transport Exchange Group, a leading provider of technology for the transportation industry and operator of two of the United Kingdom’s largest and fastest-growing independent freight exchanges. CX North America brings Transport Exchange Group’s proven technology and business model to the North American marketplace to enhance visibility, increase agility, optimize efficiency and improve communication and collaboration for carriers, brokers and 3PLs. We offer users a number of ways to engage with our products and services, depending on the technology they already have in place. For more information, please visit our website at [www.cxna.com](http://www.cxna.com), call 1-888-270-0482 or email us at [info@cxna.com](mailto:info@cxna.com). Follow us on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Google+](#).