



News Release

13 March, 2017

Damco launches supply chain intelligence suite

The Hague, 13 March, 2017 - Damco, the global third party logistics provider, has launched its new supply chain intelligence solution; a digital platform that provides customers with a suite of interactive dashboards delivering up-to-the-minute information on their supply chains. The platform is based on a scalable enterprise solution that is fully integrated into Damco's operational systems to provide actionable data based insights.

Data is a key resource in the effective management of a supply chain, from the support that the data provides for forecasting and planning, all the way through to the tracking of deliveries to the end consumer. But, leveraging data to provide actionable insights for both tactical and strategic decision making has always been a key industry challenge.

Damco's Supply Chain Intelligence solution addresses this challenge by delivering high-level performance indicators that allow customers to gain more detailed insights into their supply chain based on shipping profiles, carrier performance, equipment utilization and supplier performance dashboards. The new platform now gives customers the power to drive supply chain performance through unrivalled, real-time data visualization and intelligent data analytics.

Johanna Hainz, DAMCO's Global Head of Customer and Demand IT commented, "Providing our customers with advanced visibility solutions to support their decision making is at the heart of what we do at DAMCO. This new entry-level solution not only improves decision-making power, but creates new opportunities for our customers to get the most value out of their supply chains"

For more information on Damco's Supply Chain Intelligence suite, please go to: www.damco.com/supply-chain-intelligence.

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About Damco

Damco, one of the world's leading third party logistics providers, specialises in delivering customised freight forwarding and supply chain solutions. The company provides services in 300+ locations across 100+ countries and employs 11,000+ people. In 2015, Damco had a net turnover of USD 2.74 billion, managed 2.9 million TEU of ocean freight and supply chain management volumes, and air-freighted 180 thousand tonnes. Damco is part of the Maersk Group.