



Press Release

Together for more sustainability

**Hamburg Süd launches innovative pilot project
with Electrolux in the Chilean Port of Iquique –
More sustainability in the value-added chain**

Hamburg/Iquique, March 10, 2017. Hamburg Süd and its Swedish customer Electrolux have launched a joint pilot project to reduce sulfur dioxide emissions in the Port of Iquique in Chile. To operate the auxiliary engines and boilers during layovers, on March 1st and 2nd the “Santa Clara” (7,154 TEU) switched from the standard heavy fuel oil (HFO) to higher-grade marine gas oil (MGO). Thanks to the lower sulfur content of MGO, around 95 percent of sulfur dioxide emissions will be saved proportionally for the Electrolux cargo in this port of call.

“The innovative nature of the project is not primarily the change of fuel itself, which is already mandatory in the North Sea and Baltic Sea or the North American Emission Control Areas. It is also the fact that both sides are accepting additional expense and higher costs to make the value-added chain more sustainable. With this approach, both companies are entering uncharted territory and setting an example for more environment-friendly solutions in shipping,” stresses Dr. Ottmar Gast, Chairman of the Executive Board of Hamburg Süd.

“During the last five years, Electrolux carriers have succeeded in reducing carbon emissions by 35 percent. The next step, as part of the Electrolux Sustainability framework ‘For The Better’, is to reduce levels of sulfur

oxides in those ports that lack regulation. We are starting in Chile," says Tomas Dahlman, Electrolux Director Global Energy Strategies.

The idea for the project emerged from a task force of members of the Clean Cargo Working Group (CCWG). The switch of fuel in Iquique represents the first pilot phase of the project, next step would be to extend it to other ports in Chile, Mexico and Peru.

About Hamburg Süd

Hamburg Südamerikanische Dampfschiffahrts-Gesellschaft KG – Hamburg Süd for short – ranks among the ten largest container shipping companies worldwide. With 130 container ships, a slot capacity of over 600,000 TEU, and around 50 liner services, some 6,000 employees in 250 offices spread across the globe ensure that customers receive logistics solutions tailored to their individual needs. The transportation of fresh produce is a core competence of the shipping group. Hamburg Süd is one of the Top 5 reefer carriers and among the market leaders in the North–South trades. Since late 2014, it has also been operating on the East–West trade lanes. Founded in 1871, Hamburg Süd enjoys a global presence as a quality carrier with its Brazilian subsidiary Aliança and under the brand CCNI (Compañía Chilena de Navegación Interoceánica). In tramp shipping, the company operates bulk carriers and product tankers under the names Rudolf A. Oetker (RAO), Furness Withy Chartering, and Aliança Bulk (Aliabulk). In addition to high quality standards, sustainable action is an integral part of Hamburg Süd's corporate philosophy. More information on the Internet at hamburgsud.com

About Clean Cargo Working Group

The Clean Cargo Working Group (CCWG) is a business-to-business leadership initiative involving major brands, cargo carriers, and freight forwarders dedicated to reducing the environmental impacts of global goods transportation and promoting responsible shipping. Today, CCWG tools represent the industry standard for measuring and reporting ocean carriers' environmental performance on carbon dioxide emissions. Mehr Informationen unter: www.bsr.org/collaboration/groups/clean-cargo-working-group

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