

Liebherr strengthens maritime business out of Australia

Rostock (Germany), August 2017 – Liebherr Maritime is about to establish full service, spares and sales activities in Australia, New Zealand and the Oceania region. This expansion guarantees better support for maritime customers using factory trained and locally recruited engineers. Morrow Equipment Australia will focus on the purchase and rental of tower cranes in the future.

Liebherr has been present in Australia since the early 70s, leasing their first premises in Kilkenny in 1983. Over the years Liebherr hugely invested in the Australian subsidiary, and the maritime division entered the Sydney offices with their offshore, duty cycle, heavy-lift, and foundation equipment in 2015.

With 40 ship-to-shore cranes and straddle carriers from our Killarney sister company, 35 MHCs, and in excess of 10 offshore cranes in the Oceania region, it has now been decided to take the maritime business unit to the next level. Therefore, Liebherr will directly establish full service, spares and sales activities in the region. This will lead to better support for our customers using factory trained locally recruited engineers. It also means that new products can be introduced, such as our new Liebherr Reachstacker or new mobile harbour crane types and offshore cranes.

Morrow Australia

Morrow Australia has represented Liebherr's mobile harbour cranes business in Australia for the last 27 years, using their excellent connections to assist in sales from first the Nenzing factory in Austria, and now the maritime headquarters in Rostock, Germany. The main business of Morrow is the purchase and rental of tower cranes, and this will become their focus, while at the same time continuing their links to Liebherr through this business. After a relationship of so many years, Liebherr will offer them every support.

With the Morrow target now being tower cranes, on the service side Liebherr will recruit Kalman Kis, the Morrow MHC engineer assuring a seamless transition. He has started with the company 13th of June

People on the move

With effect from 01.09.2017, Mr. Gordon Clark will cease his function as Sales Director for Offshore Cranes in Liebherr-MCCtec Rostock GmbH. Subsequently he will transfer to Liebherr-Australia Pty. Ltd. in Sydney in order to manage the development of the maritime sales division in the regions Australia, New Zealand and Oceania. Mr. Clark has already been internationally active for the Liebherr Group in various sales positions since 1991. Following his start with Liebherr-Great Britain Ltd, his career led him via Liebherr-Africa (PTY) Ltd. and Liebherr Middle East, FZE. in Dubai to our factory here in Rostock.

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